

17th Technical Training Series



April 3-6, 2017 · Long Beach Hyatt
200 South Pine Avenue · Long Beach, California, 90802





WASTE NOT OC COALITION



Feed the Need

Executive Director: Mike Learakos

WHAT IS THE BENEFIT TO A FOODSERVICE OPERATOR?

- ❖ Tax deduction on food that would have been thrown out
- ❖ Reduced food cost through increased awareness of food waste
- ❖ Reduced Waste Hauling Costs
- ❖ Complies with AB1826 & SB1383



**“\$165 Billion
Worth of Food
Waste enters
Landfills each
Year!”**



WHAT IS THE BENEFIT TO A FOODSERVICE OPERATOR?

- ❖ **Positive Brand Awareness (Seal program)**
- ❖ **Staff participation and Awareness of Food Waste (adopt a pantry)**
- ❖ **Improved Search Engine Optimization through Seal Program & Social Media mention**



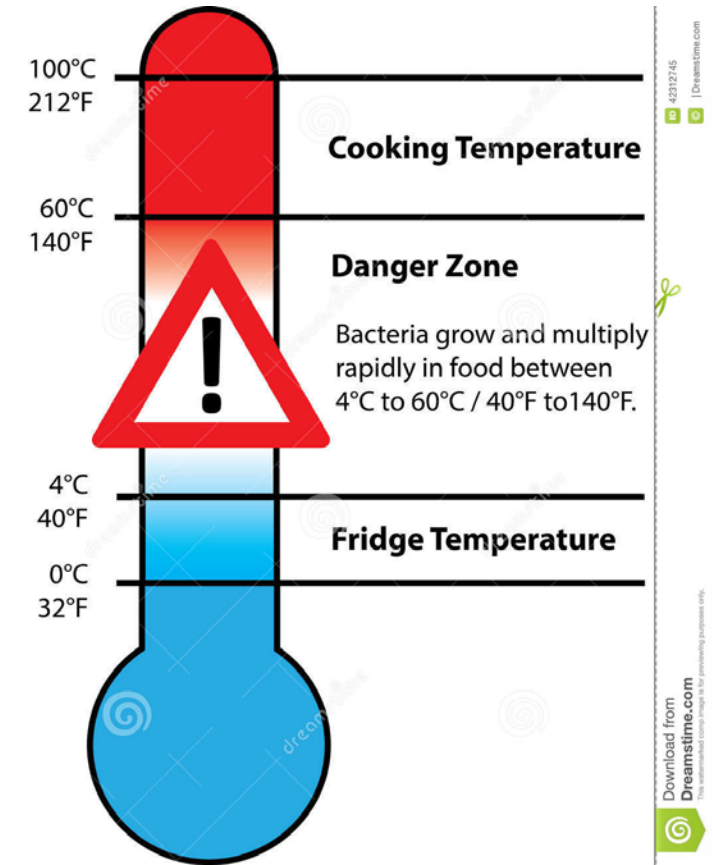
WHAT IS THE BENEFIT TO THE COMMUNITY AT LARGE?

- ❖ **Reduced organic waste = reduced methane gas from landfills**
- ❖ **A Safe & Effective Program For Reducing Food Insecurity**



THE ROLE OF REGULATORY AGENCIES & INDUSTRY?

- ❖ Food Safety Programs for Food Recovery
- ❖ Best Practices for safe recovery and distribution of excess food.



THE ROLE OF REGULATORY AGENCIES & INDUSTRY?

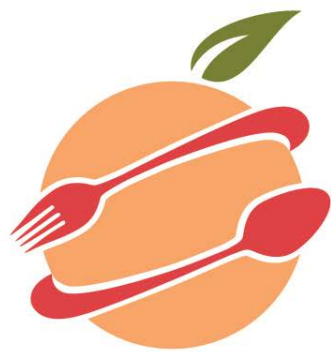
- ❖ Increase Awareness About Food Recovery and Food Insecurity



THE ROLE OF REGULATORY AGENCIES & INDUSTRY?

❖ Changing the 'culture in our kitchens'





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